**Embargoed until the 8th May 2024 at 10AM**

**Evolution Equals More Inclusion: Introducing The Neurodiversity Show**

**The UK's Premier Exhibition Dedicated to Neurodiversity** **21st-22nd March 2025, NEC, Birmingham**

We are thrilled to announce the transformation of the Dyslexia and Dyscalculia Shows into The Neurodiversity Show, the UK's premier exhibition dedicated to neurodiversity. This event, taking place on 21st-22nd March 2025 at the NEC in Birmingham, aims to empower education, parents, the workplace and individual professionals by showcasing innovations, resources, and support for individuals with neurodivergent differences.

**Statement on the Evolution**

"We are excited to announce the evolution of our event. This transition reflects our commitment to creating a more inclusive platform that addresses a wider spectrum of neurodivergent conditions. By expanding our focus, we aim to support individuals with ADHD, autism, dyspraxia, mental health conditions, and other neurodivergent differences, developing a stronger, more inclusive community."

**Quote from Arran Smith, Event Director**

"Since 2019, when I created the Dyslexia Show, we have seen significant changes in the industry. Renaming the show to The Neurodiversity Show opens many more doors, helping us support more people across the neurodiversity space."

**Why Change?**

The transition marks a strategic move to create a more inclusive platform for addressing various neurodivergences, including ADHD, autism, dyspraxia and mental health conditions. This shift allows for a more holistic approach, targeting education, parents, the workplace and individual professionals, whilst maximising the event's impact and reach.

**Evidence for Change**

The decision is grounded in the need for a broader platform addressing neurodivergent conditions, including ADHD, autism, dyspraxia and mental health. Recent studies highlight the interconnected nature of neurodevelopmental conditions, underscoring the importance of a unified approach (University of Birmingham, CIPD). Approximately 15% of the UK population is neurodivergent, with a significant rise in mental health diagnoses over the past two decades (City & Guilds Foundation, CIPD).

**Join Us**

Join us on 21st-22nd March 2025 at the NEC in Birmingham for The Neurodiversity Show. Together, we can build a supportive, inclusive community empowering individuals with neurodivergent differences to thrive.

https://neurodiversity.show/

For more information,

please contact: [Arran Smith] [arran@neurodiversity.show ][07917360170]