Speakers Press Release

**Evolution Equals More Inclusion: *your name here* will be speaking at The Neurodiversity Show (previously The Dyslexia Show and Dyscalculia Show)**

**The UK's Premier Exhibition Dedicated to Neurodiversity** **21st-22nd March 2025, NEC, Birmingham**

We are thrilled to announce the transformation of the Dyslexia and Dyscalculia Shows into The Neurodiversity Show, the UK's premier exhibition dedicated to neurodiversity.

Taking place on 21st-22nd March 2025 at the NEC in Birmingham, The Neurodiversity Show aims to empower education, parents, the workplace and individual professionals by showcasing innovations, resources, and support for individuals with neurodivergent differences. ***Your name here*** will be a part of this new identity, providing attendees with new opportunities, resources and support for everyone under the neurodiversity umbrella.

**Quote from Arran Smith, Event Director**

"Since 2019, when I created the Dyslexia Show, we have seen significant changes in the industry. Renaming the show to The Neurodiversity Show opens many more doors, helping us support more people across the neurodiversity space."

Quote from ***representative at company name***

“Taking part in such an inclusive and diverse show is important for our company, to demonstrate our participation in the wider community, in accommodating and making space for neurodivergent people. We are excited to see the transition to talking about the broader challenges neurodivergent people face, and hope we can support people in the right ways at the event”

**Why Change?**

The transition marks a strategic move to create a more inclusive platform for addressing various neurodivergences, including ADHD, autism, dyspraxia and mental health conditions. This shift allows for a more holistic approach, targeting education, parents, the workplace and individual professionals, whilst maximising the event's impact and reach.

**Evidence for Change**

The decision is grounded in the need for a broader platform addressing neurodivergent conditions, including ADHD, autism, dyspraxia and mental health. Recent studies highlight the interconnected nature of neurodevelopmental conditions, underscoring the importance of a unified approach (University of Birmingham, CIPD). Approximately 15% of the UK population is neurodivergent, with a significant rise in mental health diagnoses over the past two decades (City & Guilds Foundation, CIPD).

**Join Us**

Join us on 21st-22nd March 2025 at the NEC in Birmingham for The Neurodiversity Show. **Register Now:** Don’t miss out on this landmark event. Register here to attend The Neurodiversity Show and be part of this transformative experience.