



Advertising at The Neurodiversity Show 2025

The UK's Premier Exhibition dedicated to neurodiversity
9th-10th May 2025 NEC Birmingham

Expanding Horizons for Neurodiverse Communities



Advertising at The Neurodiversity Show 2025

Advertising at the Neurodiversity Show offers a unique opportunity to reach a highly engaged and diverse audience. Whether you're looking to increase brand visibility, promote your products or services, or align your organisation with the values of inclusivity and innovation, our advertising options provide the perfect platform. With a range of digital and print opportunities, including placements in our show programme, website, and digital signage, your brand can connect directly with delegates and stakeholders who are passionate about neurodiversity.

Benefits of Advertising



Wide Reach:

Extend your brand's reach through event marketing channels.



Targeted Marketing:

Advertise to a focused audience interested in neurodiversity topics.



Enhanced Brand Recognition:

Increase brand recognition through event materials, signage, and digital platforms.



Increased Traffic: Drive traffic to your booth or online platforms through strategic advertising.



Promotional Opportunities:

Utilize event-related promotions to boost your marketing efforts.



Audience Engagement:

Engage with a receptive audience through various advertising formats and mediums.



Show Programme Rate Card

- Double page advert £849
- Full page advert/advertorial £449
- Half page £359
- Quarter page £199
- Banner £99

Digital Rate Card

Digital Signage At Show

- Single (1) Still image £149
- Multiple (3) Still images £249
- 30 second silent video/animation £349
- 1 minute silent video/animation £499



Digital Engagement

- Highlighted blog post £99
- Blog Series £149-£549
- Bi-monthly/Annual blog series £749 - £1249
- Highlighted Social media post £99
- Social media series £149 - £549
- Digital sponsor option starting from £2549
 - Blog
 - Video
 - Social



Email and Website

- Dedicated email to single demographic £549
- Dedicated email to all demographics £849
- Newsletter Article £249
- Newsletter sponsor starting from £2549
- Dedicated Newsletter £549
- Home Page Ad starting from £99 per month
- Dedicated Page/ Campaign starting from £549





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Contact

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