



Sponsorship at The Neurodiversity Show 2025

The UK's Premier Exhibition dedicated to neurodiversity
9th-10th May 2025 NEC Birmingham

Expanding Horizons for Neurodiverse Communities



Sponsorship at The Neurodiversity Show 2025

Sponsorship at The Neurodiversity Show 2025 offers unparalleled benefits for your organisation while supporting a vital cause. By becoming a sponsor, you will not only gain significant exposure to a highly engaged audience, but also demonstrate your commitment to promoting inclusivity and support for the neurodiverse community. Sponsorship plays a crucial role in ensuring the sustainability and success of this event, allowing us to provide essential resources, innovative solutions, and a platform for sharing knowledge and experiences. Your support helps nurture a more inclusive society and drives positive change for millions of individuals with neurodiverse differences.

Benefits of Sponsorship



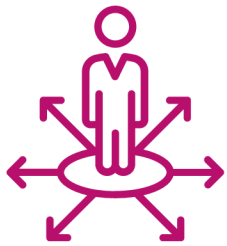
Enhanced Brand Visibility:

Gain prominent exposure through event signage, digital platforms, and promotional materials.



Thought Leadership:

Position your organisation as a leader in supporting neurodiversity through speaking opportunities and featured content



Networking Opportunities:

Connect with industry leaders, educators, parents, and professionals.



Market Insight:

Gain valuable insights into the needs and preferences of the neurodiverse community.



Lead Generation:

Access a dedicated and engaged audience to generate high-quality leads.



Community Impact:

Contribute to initiatives that improve the quality of life for individuals with neurodiverse conditions.

Headline Sponsor (£45,000.00) Available: 1



Benefits:

- Named and highlighted as Headline Sponsor
- Logo placement within show logo
- Prominent logo placement on event signage and at the entrance
- Featured on the homepage of the Neurodiversity Show website
- 18 square metre stand with all stand benefits (including walls, carpet, power, spotlights, fascia board, name board)
- Dedicated and expansive social media posts across all our channels
- 6 emails sent to our entire database (4 x pre-show, 2 x post-show)
- Full page advert and advertorial in the Digital Show Programme
- Featured articles and blog posts across our communication channels.
- 2 speaking slots in our feature theatres
- Digital signage opportunity including two 30-second signup videos and up to three still images



All prices are excluding VAT.

Platinum and Premium Sponsorship Options (£15,000.00)

Available: 4. 2 of Each

Premium Lead

Benefits:

- Named and highlighted as Lead Sponsor
- Logo placement on event signage
- 6 dedicated and expansive social media posts across all our channels
- 4 emails sent to our entire database (3 x pre-show, 1 x post-show)
- Full page advert and advertorial in the Digital Show Programme
- Featured articles and blog posts across our communication channels.
- 2 speaking slots in a feature theatre
- Digital signage opportunity including one 30-second signup video and up to three still images
- Stand: 9 square metre stand with all stand benefits (including walls, carpet, power, spotlights, fascia board, name board)



Platinum Lead

Benefits:

- Named and highlighted as Lead Sponsor
- Logo placement on event signage
- 6 dedicated and expansive social media posts across all our channels
- 5 emails sent to our entire database (3 x pre-show, 2 x post-show)
- Full page advert and advertorial in the Digital Show Programme
- Featured articles and blog posts across our communication channels.
- 2 speaking slots in a feature theatre
- Digital signage opportunity including one 30-second signup video and up to three still images
- Digital communication opportunity webinar/ social media live



Gold, Silver and Bronze Sponsorship Packages

Gold Sponsor (£9,994.00) Available: 2

- Named and highlighted as Gold Sponsor
- Logo placement on event signage
- 4 dedicated and expansive social media posts across all our channels
- 3 emails sent to our entire database (2 x pre-show, 1 x post-show)
- Half page advert and advertorial in the Digital Show Programme
- Featured articles and blog posts across our communication channels.
- 1 speaking slot in a feature theatre
- Digital signage opportunity including one 30-second signup video and up to three still images



Silver Sponsor (£6,994.00) Available: 3

- Named and highlighted as Silver Sponsor
- Logo placement on event signage
- 3 dedicated and expansive social media posts across all our channels
- 2 emails sent to our entire database (1 x pre-show, 1 x post-show)
- Featured articles and blog posts across our communication channels.
- Half page advert in the Digital Show Programme
- Digital signage opportunity including one 30-second signup video and up to three still images



Bronze Sponsor (£3,994.00) Available: 4

- Named and highlighted as Bronze Sponsor
- Logo placement on event signage
- 2 dedicated social media posts
- 2 emails to one demographic (1 x pre-show, 1 x post-show)
- Half page advert in the Digital Show Programme
- Featured articles and blog posts across our communication channels.
- Digital signage opportunity including up to two still images



Theatre Sponsorships

At the Neurodiversity Show, we have a number of theatres that deliver valuable content to our delegates. We offer sponsorship opportunities to become a Named Sponsor of a theatre, with additional opportunities to support the theatre as a Supporting Sponsor. These sponsorships are available across both our Featured Theatres and Continuing Professional Development (CPD) Theatres.

Theatre Sponsorship Benefits

- Named and highlighted as Sponsor
- Logo placement on event signage
- Prominent logo signage around Theatre
- 4 dedicated social media posts
- 3 emails to our entire database (2 x pre-show, 1 x post-show)
- Full page advert in the Digital Show Program
- Featured articles and blog posts across our communication channels.
- Digital signage opportunity including one 30-second signup video and up to three still images

- **Keynote Sponsor (£9,994)**
Available: 1
 - Additionally 2 x 30-minute Keynote speaking slots
- **Workshop Sponsor (£6,594)**
Available: 1
 - Additionally 2 x 40-minute Keynote speaking slots
- **Education Sponsor (£6,594)**
Available: 1
- **Parent Sponsor (£6,594)**
Available: 1
- **Neurodiversity Sponsor (£6,594)**
Available: 1
- **Dyscalculia Sponsor (£6,594)**
Available: 1
- **Learn lab Sponsor (£6,594)**
Available: 1

Theatre Supporter Benefits

- Named and highlighted as Knowledge Supporter
- Logo placement on event signage
- Prominent logo signage around theatre
- Featured articles and blog posts across our communication channels.
- 2 dedicated social media posts
- Logo on Digital Show Programme Supporter Page
- Digital signage opportunity including one still image

- **Keynote Supporter (£6,594.00)**
Available: 2
- **Workshop Supporter (£2,495)**
Available: 3
- **Education Supporter (£2,495)**
Available: 3
- **Parent Supporter (£2,495)**
Available: 3
- **Neurodiversity Supporter (£2,495)**
Available: 3
- **Dyscalculia Supporter (£2,495)**
Available: 3
- **Learn Lab Supporter (£2,495)**
Available: 3

Feature sponsorships

At the Neurodiversity Show, we offer a variety of feature sponsorship opportunities that provide unique visibility and engagement with our delegates. These include Lanyard Sponsorship, Registration Sponsorship, Programme Sponsorship, and Map Sponsorship. Each of these features presents a prime opportunity to showcase your brand prominently, ensuring that your organisation is front and centre throughout the event.

Programme Sponsor (£7,994.00) Available:1

- Named and highlighted as Programme Sponsor
- Logo placement on event signage
- 4 dedicated social media posts
- 3 emails to one demographic (2 x pre-show, 1 x post-show)
- Featured articles and blog posts across our communication channels.
- 2 Full page advert and 1 Advertorial in the Digital Show Programme
- Digital signage opportunity including up to two still images



Lanyards Sponsor (£8,994.00) Supply option available

- Named and highlighted as Lanyards Sponsor
- Logo on lanyards
- 3 dedicated social media posts
- 2 emails to one demographic (1 x pre-show, 1 x post-show)
- Half page advert in the Digital Show Programme
- Digital signage opportunity including up to two still images

Registration Sponsor (£8,994.00) Available:1

- Named and highlighted as Registration Sponsor
- Logo on registration materials inc Badges
- 4 dedicated social media posts
- 3 emails to one demographic (2 x pre-show, 1 x post-show)
- Full page advert in the Digital Show Programme
- Digital signage opportunity including up to two still images



Map Sponsor (£5,994.00) Available:1

- Named and highlighted as Map Sponsor
- Logo on event maps
- 2 dedicated social media posts
- 2 emails to one demographic (1 x pre-show, 1 x post-show)
- Half page advert in the Digital Show Programme
- Digital signage opportunity including up to two still images

Support the Show

If your organisation is passionate about continuing and supporting the work of the Neurodiversity Show, we offer opportunities to contribute while gaining brand awareness. By becoming a Demographic Supporter, Show Partner, or Show Supporter, you can demonstrate your commitment to the cause with a smaller investment. These options provide your brand with visibility and recognition, allowing you to be a part of the Neurodiversity Show's mission while supporting the community.

Demographic Supporter (£1,595) 1 Demographic Includes: Education, Parents, Dyslexia, Dyscalculia, Neurodiversity, and More

- Named and highlighted as Demographic Supporter
- Logo placement on event signage
- Featured articles and blog posts across our communication channels.
- Dedicated social media post
- Logo on Digital Show Programme Supporter Page
- Digital signage opportunity including one still image

Partner (£1295)

- Named and highlighted as Partner
- Logo on event signage
- 1 dedicated social media post
- Logo on Digital Show Programme Partner Page
- Featured articles and blog posts across our communication channels.
- Digital signage opportunity including up to one still image

Supporter (£894)

- Named and highlighted as Supporter
- Logo on event signage
- 1 dedicated social media post
- Logo on Digital Show Programme Supporter Page
- Featured articles and blog posts across our communication channels.
- Digital signage opportunity including one still image

Advertise

Website / Show Programme

- Double page advert £849
- Full page advert/advertorial £449
- Half page £359
- Quarter page £199
- Banner £99

- Website Homepage from £349 per month

Email Advertising

- Dedicated email to single demographic £749

- Dedicated email to all demographics £949



Sponsorship at The Neurodiversity Show 2025

Expanding Horizons for Neurodiverse Communities

Contact

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