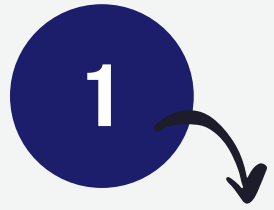




**The Future of**  

**Neuroinclusion in the Workplace**





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# Introduction

## The Future of Neuroinclusion in the Workplace

As we look ahead, the concept of neuroinclusion is poised to become a transformative force in shaping the future of work. Neurodiversity, which encompasses a range of cognitive differences such as autism, ADHD, dyslexia, and dyspraxia, is increasingly recognised as a vital component of a truly inclusive workforce. Studies indicate that neurodivergent individuals make up approximately 15-20% of the population, yet their potential remains largely untapped in many corporate environments.

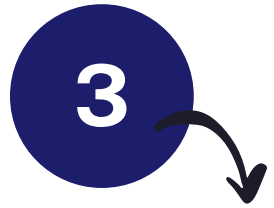
The dynamic shift towards embracing neurodiversity is not just a moral imperative but a strategic advantage. Organisations that actively foster neuroinclusive practices report higher levels of innovation, creativity, and problem-solving. By recognising and valuing the unique strengths that neurodivergent employees bring, companies can access a broader talent pool, leading to more robust and diverse teams.

However, this shift requires more than just awareness; it demands actionable strategies and a commitment to transforming workplace culture. This is where corporate involvement becomes crucial. By engaging in initiatives such as The Neurodiversity Show, companies can position themselves at the forefront of this movement, leading the way in creating environments where every individual has the opportunity to thrive. The Neurodiversity Show offers a unique platform to explore the future of neuroinclusion, providing insights, resources, and networking opportunities that empower organisations to implement effective and sustainable inclusion practices.

In an era where the workforce is evolving rapidly, embracing neurodiversity is not just an option; it is a necessity for companies that wish to remain competitive and innovative. As we embark on this journey towards a more inclusive future, corporate engagement will play a pivotal role in driving the change needed to unlock the full potential of every employee.



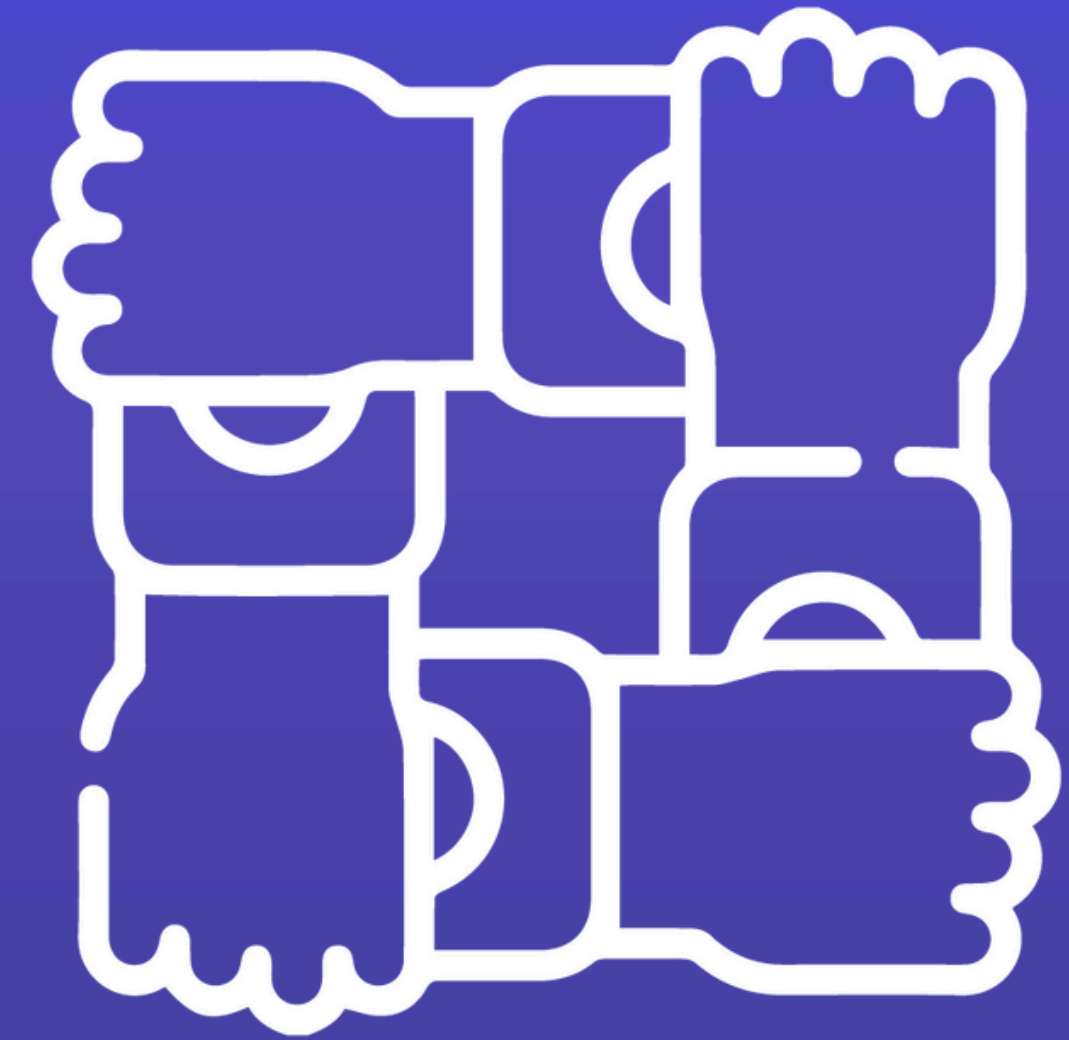




# The Neurodiversity Show

## The Show

The Neurodiversity Show; taking place from the 9th - 10th May 2025 at the NEC Birmingham, is the UK's premier event dedicated to neurodiversity. It offers a unique platform for organisations to engage directly with a growing and influential community. By participating in this event, your company can play a pivotal role in advancing neuroinclusion, while also reaping substantial benefits in the areas of corporate social responsibility, disability and inclusion, and talent acquisition.



## Support

The Neurodiversity Show builds on the success of its predecessor, the Dyslexia Show, which was created in 2019 and delivered its first successful event in 2022, following delays due to the pandemic. Since then, the Dyslexia Show has continued to grow, with two further shows in 2023 and 2024. The 2024 event saw over 4,000 attendees across two days, engaging in discussions around education, parenting, the workplace, and individual support.

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# Evolution Equals More Inclusion

**D**yslexia  
SHOW



**N**eurodiversity  
SHOW

EVOLUTION =  
MORE INCLUSION

The transition from the Dyslexia and Dyscalculia Shows to The Neurodiversity Show marks a strategic evolution towards creating a more inclusive and comprehensive platform for addressing a broader spectrum of neurodifferences. This shift reflects the growing recognition of the interconnectedness between various conditions such as ADHD, autism, dyspraxia, mental health challenges, and more, beyond dyslexia and dyscalculia.

By consolidating these specialised events under one banner, The Neurodiversity Show aims to serve a diverse audience more effectively, nurturing a unified community where shared experiences and knowledge can foster greater awareness, understanding, and support. This holistic approach empowers attendees across various sectors - education, parents, the workplace, and professionals - maximising the event's impact and reach. The show is not just an exhibition; it is a movement towards embracing and supporting neurodiversity in all its forms, ultimately driving forward the agenda of inclusion and empowerment in every sphere of life.

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# Why Your Organisation Should Get Involved



Engaging with The Neurodiversity Show offers your company a unique opportunity to lead in promoting neuroinclusion, while also benefiting from enhanced corporate social responsibility, a stronger approach to disability and inclusion, and a more effective talent acquisition strategy.



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# Corporate Social Responsibility (CSR): Leading the Way in Neuroinclusion

## Today's Business



In today's business environment, corporate social responsibility is not just a buzzword—it's a necessity. Companies are expected to demonstrate their commitment to ethical practices, sustainability, and social good. Engaging with The Neurodiversity Show allows your company to:

### Showcase Commitment to Social Good



By supporting neurodiversity, your company signals its dedication to creating a more inclusive society. This aligns with broader CSR goals and enhances your brand's reputation as a socially responsible leader.

## Drive Positive Change



Participation in this event positions your company as an advocate for neurodiversity, helping to set industry standards and influence positive change in workplaces across the UK.

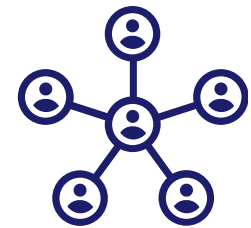
## Enhance Community Engagement



The Neurodiversity Show provides an opportunity to connect with a wide range of stakeholders, including educators, professionals, and community leaders. This engagement can strengthen your company's ties with the community, fostering goodwill and building long-term relationships.

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# Disability and Inclusion: Fostering an Inclusive Workplace Culture



## Inclusion

A cornerstone of any successful organisation. By focusing on neurodiversity, your company can:



## Promote a Diverse Workforce

Supporting disability and inclusion aligns your company with legal requirements and ethical standards, ensuring compliance with regulations such as the Equality Act 2010. More importantly, it reflects your company's commitment to valuing every individual, regardless of their neurodiverse status.



## Align with Legal and Ethical Standards

Neurodivergent individuals bring unique perspectives and skills that can drive innovation and creativity. By actively promoting inclusion, your company can tap into this underutilised talent pool, gaining a competitive advantage.



## Build a Supportive Work Environment

The Workplace area of The Neurodiversity Show provides actionable insights and expert-led sessions that will equip your HR professionals and leaders with the tools needed to create a supportive and inclusive work environment. This not only benefits neurodivergent employees but also enhances overall workplace morale and productivity.



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# Talent Acquisition: Attracting and Retaining Neurodivergent Talent

## The future



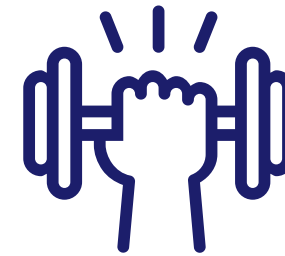
The future of work is inclusive, and companies that lead in talent acquisition are those that recognise the value of diversity. Participation in The Neurodiversity Show offers significant benefits in this area

## Access to a Growing Talent Pool



The event provides an unparalleled opportunity to engage with neurodivergent individuals who are seeking employment opportunities. By showcasing your commitment to inclusion, your company can attract talented candidates who are looking for employers that value diversity.

## Strengthen Employer Brand



In today's competitive job market, a strong employer brand is crucial. Demonstrating your support for neuroinclusion enhances your company's reputation as an employer of choice, making it more attractive to top talent across all demographics.

## Improve Employee Retention



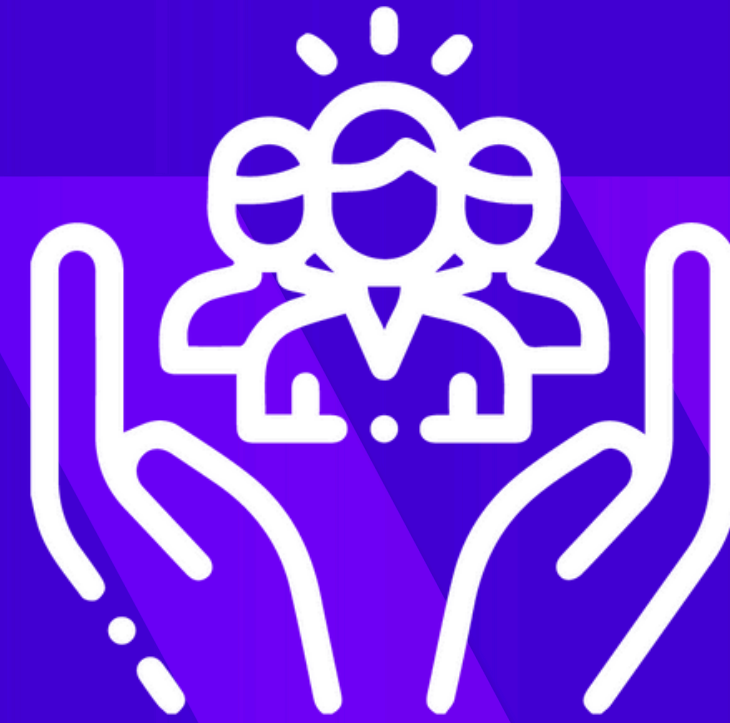
Inclusion initiatives are linked to higher employee satisfaction and retention. By participating in The Neurodiversity Show, your company can learn best practices for supporting neurodivergent employees, ensuring they feel valued and engaged. This reduces turnover and the associated costs of recruitment and training.

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# A Strategic Opportunity for Corporate Engagement



By engaging with The Neurodiversity Show, your company can significantly advance its CSR initiatives, foster a more inclusive workplace culture, and attract and retain top talent. This is more than just a chance to participate in an event; it's an opportunity to be at the forefront of a movement that is reshaping the workplace for the better.



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# Next Steps: Exploring the Opportunities

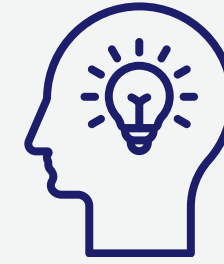
## Sponsorship

We will explore tailored sponsorship packages that further enhance your company's engagement with The Neurodiversity Show, offering additional visibility and impact. These opportunities will not only amplify your brand's presence but also underscore your commitment to leading the way in neuroinclusion.

Let's build a future where every individual, regardless of neurodifference, has the opportunity to thrive – and your company can be a key driver of this change.

## Corporate Engagement Packages

To offer diverse ways for companies to engage with The Neurodiversity Show, we have created five unique sponsorship opportunities. These packages are designed to provide varying levels of visibility and involvement, allowing your organisation to choose the one that best aligns with your goals and budget. Each package includes attendance for your team, brand visibility, and opportunities for thought leadership.



### **Visionary Partner – £25,000 + VAT (Only 1 Opportunity Available)**

As a Visionary Partner, your company will be positioned as a leading advocate for neuroinclusion, driving forward the conversation on how businesses can embrace and support neurodiversity.



### **Catalyst Sponsor – £15,000 + VAT (Up to 2 Opportunities Available)**

As a Catalyst Sponsor, your company will play a key role in driving change, supporting the event's mission to empower neurodiverse individuals and inclusive workplaces.



### **Innovator Sponsor – £10,000 + VAT (Up to 4 Opportunities Available)**

As an Innovator Sponsor, your company will be recognised for its commitment to pioneering new approaches to neuroinclusion in the workplace.



### **Advocate Sponsor – £5,000 + VAT (Up to 6 Opportunities Available)**

As an Advocate Sponsor, your company will be acknowledged for its strong support of neurodiversity and inclusion efforts, making a tangible impact on the community.



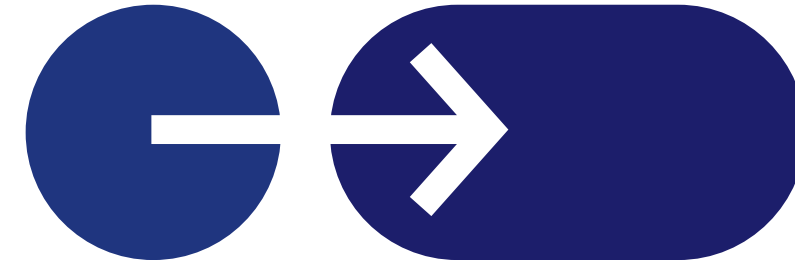
### **Ally Sponsor – £2,500 + VAT (Up to 10 Opportunities Available)**

As an Ally Sponsor, your company will be recognised for its commitment to supporting neurodiversity and the broader mission of the event.



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# Corporate Engagement



## Visionary Partner – £25,000 + VAT (Only 1 Opportunity Available)

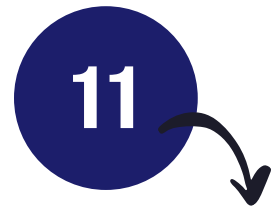
Benefits Include:

- **Attendance:** 10 full-access 2-day tickets for your team, including entry to all seminars in the Inclusion Lab and Careers Lab.
- **Branding:** Prominent placement of your company's logo at the entrance, throughout the exhibition, and on all event materials as a Visionary Partner.
- **Panel Opportunity:** Participation in a panel session within our Keynote Theatre, positioning your company as a leader in neuroinclusion.
- **Content Collaboration:** Inclusion of a feature article and a company statement in the event programme, as well as on the event's digital platforms.
- **Networking:** Exclusive invitations to a networking drinks reception on the Friday evening for your company leaders to connect with industry leaders and influencers.

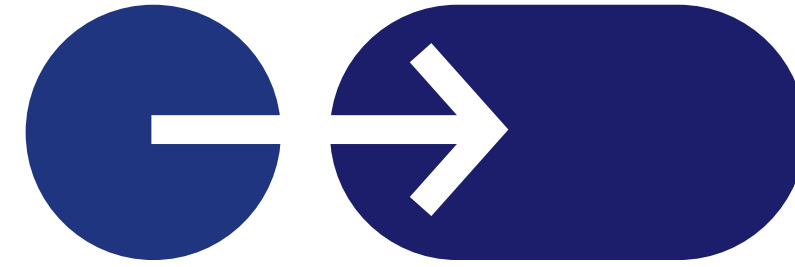
## Catalyst Sponsor – £15,000 + VAT (Up to 2 Opportunities Available)

Benefits Include:

- **Attendance:** 6 full-access 2-day tickets for your team, including entry to all seminars in the Inclusion Lab and Careers Lab.
- **Branding:** Your company's logo displayed at the entrance, within the exhibition space, and on selected event materials as a Catalyst Sponsor.
- **Content Collaboration:** A dedicated company profile in the event programme and digital platforms, including a quote from a company representative.
- **Networking: Invitations** to the exclusive networking drinks reception on Friday evening for your company leaders to connect with other sponsors and industry professionals.



# Corporate Engagement



## Innovator Sponsor – £10,000 + VAT (Up to 4 Opportunities Available)

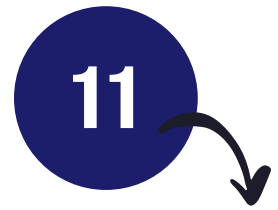
Benefits Include:

- **Attendance:** 4 full-access 2-day tickets for your team, including entry to all seminars in the Inclusion Lab and Careers Lab.
- **Branding:** Your company's logo featured in the entrance area, exhibition space, and on event signage as an Innovator Sponsor.
- **Content Collaboration:** A spotlight in the event's digital newsletter and a profile feature on the event website.
- **Networking:** Invitations to the networking drinks reception on Friday evening, providing your company leaders with the opportunity to build connections with fellow sponsors and key stakeholders.

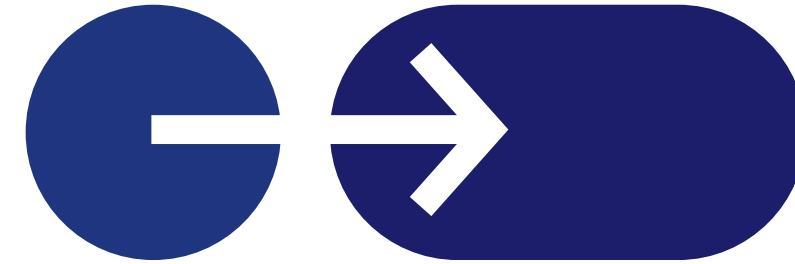
## Advocate Sponsor – £5,000 + VAT (Up to 6 Opportunities Available)

Benefits Include:

- **Attendance:** 2 full-access 2-day tickets for your team, including entry to all seminars in the Inclusion Lab and Careers Lab.
- **Branding:** Your company's logo included in the entrance area and exhibition space as an Advocate Sponsor.
- **Content Collaboration:** A mention in the event's programme and digital platforms, highlighting your company's involvement and support.
- **Networking:** Invitations to the networking drinks reception on Friday evening, where your company leaders can engage with other advocates and industry professionals.



# Corporate Engagement



## Ally Sponsor – £2,500 + VAT (Up to 10 Opportunities Available)

Benefits Include:

- **Attendance:** 1 full-access 2-day ticket for your team, including entry to all seminars in the Inclusion Lab and Careers Lab.
- **Branding:** Your company's logo displayed in the exhibition space as an Ally Sponsor.
- **Content Collaboration:** Inclusion in a group acknowledgment within the event programme and on the event's digital platforms.
- **Networking:** Access to the networking drinks reception on Friday evening, offering your company a chance to connect with the broader community.

## Attend as a Delegate Workplace 2-Day Ticket – £249 + VAT Per Person

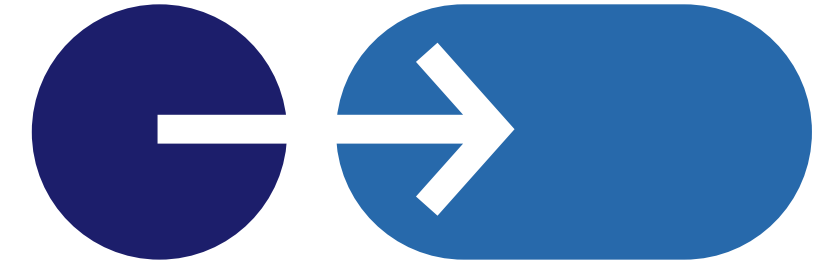
If sponsorship is not the right fit for your company, attending the event as a delegate is another excellent way to engage with the neurodiverse community and gain valuable insights.

- **Attendance:** Full access to the exhibition and all feature content.
- **Seminars:** Book entry to up to 10 seminars in the Inclusion Lab and Careers Lab.
- **Networking:** Engage with like-minded professionals, thought leaders, and industry experts throughout the event.



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# A Tailored Approach to Corporate Engagement



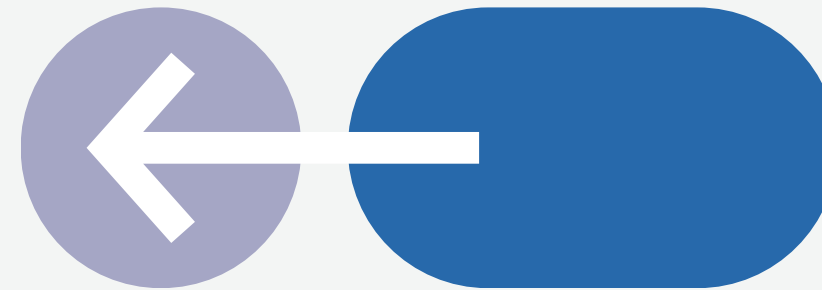
These sponsorship opportunities are designed to allow companies of all sizes and budgets to engage with The Neurodiversity Show meaningfully. Each package not only enhances your company's visibility but also demonstrates your commitment to leading the way in neuroinclusion. By choosing the sponsorship level that aligns with your strategic objectives, your company can play a crucial role in shaping the future of inclusive workplaces.

We look forward to discussing these opportunities further and helping you find the best fit for your company's goals. Together, we can create a more inclusive and supportive environment for everyone, regardless of neurodiversity.





Get in Touch



With Us



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